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4. Crafting Your API Product Strategy - APIs: A Strategy ...

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APIs: A Strategy Guide [Book] - O'Reilly Media

Creating, integrating, and managing APIs effectively is a critical prerequisite for participating in a digital ecosystem. And to leverage APIs effectively, you must put a clear, realistic API strategy in place. If you start with small wins and then build on them, you'll be a part of a thriving digital ecosystem in no time.

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