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Description. For undergraduate and MBA courses in entrepreneurship and/or new venture

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often utilized by entrepreneurs in the management of new ventures and to relate the use of these gauges to business performance. On the basis of interview data collected from 103 entrepreneurs, we provide evidence that the use of such measuring techniques impacts positively on overall

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New York - Marijuana Venture

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New Venture Management: The Entrepreneur's Roadmap - 2nd ...

Roberts, Michael J., Howard H. Stevenson, William A. Sahlman, Paul Marshall and Richard G. Hamermesh, eds. New Business Ventures and the Entrepreneur. 6th ed. New ...

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