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### Reinventing Capitalism in the Age of Big Data by Viktor ...

Reinventing Capitalism in the Age of Big Data provides the indispensable roadmap for securing a better future. Interview with Mayer-Schönberger about the book in Medium (4 February 2019) About Viktor Mayer-Schönberger and Thomas Ramge Viktor Mayer-Schönberger is Professor of Internet Governance and Regulation at the University of Oxford and the coauthor, with Kenneth Cukier, of the bestselling book Big Data.

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### From Money to Data

In fact, it's the other way around: "Reinventing Capitalism in the Age of Big Data" is an excellent book with a big ambition. 150 years after the publication of Karl Marx's "Capital: Critique of Political Economy ", it reviews so far determining theories about markets, capital and pricing and updates them for the digital age.

### Amazon.com: Customer reviews: Reinventing Capitalism In ...

Reinventing Capitalism is a provocative look at how data is reinventing markets and, in so doing, is ushering in an era where the firm is no longer predominant. With richer and more comprehensive information about human wants and needs, an economy powered by data offers the possibility of increased abundance, equality and resilience.

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### What Data Has Done to Capitalism - The New York Times

Reinventing Capitalism side firmly with the decentralised model that market represents in the era of big data, artificial intelligence and machine learning, predicting that data-rich markets will become the new dominant vehicle for human coordination, with centralised (albeit highly automated) firms fading away in the long run.

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