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The Billion Dollar Molecule: One Company's Quest for the

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ISBN. 0-671-51057-6. The Billion-Dollar Molecule is a book by journalist Barry Werth about the founding and early research efforts of the American biotechnology company Vertex Pharmaceuticals, which was founded in 1989 by Joshua Boger and was among the first biotechnology companies to adopt an explicit strategy of rational drug design as opposed to techniques based on combinatorial chemistry .

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The Billion Dollar Molecule: One Company's Quest for the Perfect Drug. An inside account of the start-up of a biotechnology company describes its struggle to bring a lifesaving drug to market, discussing the risky financing and profiling the venture capitalists involved. 30,000 first printing.

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The Billion-Dollar Molecule: The Quest for the Perfect ...

The billion-dollar molecule : one company's quest for the perfect drug by Werth, Barry. Publication date 1995 Topics

The billion-dollar molecule : one company's quest for the ...

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In 1989, the charismatic Joshua Boger left Merck, then America's most admired business, to found a drug company that would challenge industry giants and transform health care. Werth described the company's tumultuous early days during the AIDS crisis in The Billion-Dollar Molecule, a celebrated classic of science and business journalism.

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The Billion Dollar Molecule : Barry Werth : Simon & Schuster : One Company's Quest for the Perfect Drug : 1995-3-1 : 464 : USD 17.00 : Paperback ISBN: 97806715110572

The Billion Dollar Molecule ()

Reviewed in the United States on 29 December 2015. Verified Purchase. Chronicling the rise of Vertex, one of the first companies to dabble in rational drug design, the Billion Dollar Molecule follows the brilliant Josh Boger as he attempts to become the next Merck.

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The Billion Dollar Molecule: One... book by Barry Werth

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INSIDE THE SCIENCE AND BUSINESS OF DRUGMAKING - Chicago ...

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pulls back the curtain on Vertex, a start-up pharmaceutical company, and witness firsthand the intense drama being played out in the pioneering and hugely profitable field of drug research. Founded by Joshua Boger, a dynamic Harvard- and Merck-trained scientific whiz ...

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The Billion Dollar Molecule by Werth, Barry

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Release Date : [_2013-08-20](#) Description : Join journalist Barry Werth as he pulls back the curtain on Vertex, a start-up

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pharmaceutical company, and witness firsthand the intense drama being played out in the pioneering and hugely profitable field of drug research.

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